

About BlueSky Digital Assets

BlueSky Digital Assets Corp. (BSDA) is a Canadian publicly traded corporation (BTC.CN)

https://ca.finance.vahoo.com/auote/BTC.CN/

BSDA is interlisted on OTC Markets as BTCWF - https://www.otcmarkets.com/stock/BTCWF/quote

BSDA is primarily a technology company focused on monetizing opportunities associated with AI and the Blockchain.

BSDA in its startup phase during the crypto mining boom operated digital mining facilities that consistently generated revenue and profitability.

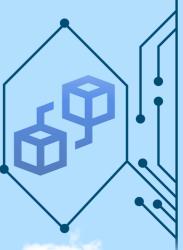
BSDA has always maintained a diversified software and web focus on AI and the Blockchain and invested in R&D to explore opportunities differentiated from legacy crypto mining efforts.

BSDA in response to a negative crypto market has pivoted focus solely to its R&D division **BlueskyINTEL** (**BSI**)

To learn more about BSDA & BSI, please visit our websites located at:

BSDA - https://www.blueskydigitalassets.com/

BSI - https://www.blueskyintel.com/



Forward-Looking Statements

Information set forth in this information/presentation may involve forward-looking statements under applicable securities laws. The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement.

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Learning About Bluesky INTEL (index)

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- 2. Why the Artificial Intelligence (AI) Focus
- 3. Why the Blockchain Focus
- 4. Current Tangibles
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- 6. R&D Methodologies
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TWho is BlueskyINTEL?

BlueskyINTEL (BSI) is the R&D division of **Bluesky Digital Assets (BSDA)**

The **BSI** division is responsible for all Research and Development (R&D) for **BSDA**

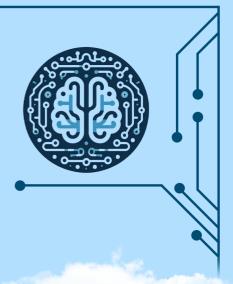
All Al and Blockchain related development efforts for applications, technical solutions, and web platforms are performed by the **BSI** R&D team.

BSI has already launched its AI and Blockchain focused Web Engagement Platform located at <u>www.blueskyintel.com</u>



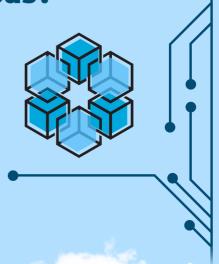
Why the Al Focus?

- BlueskyINTEL(BSI) has focused on AI in response to escalating market demands for sophisticated business solutions tailored to modern challenges.
- BSI strategically integrates its blockchain proficiency to augment Al offerings, ensuring comprehensive and advanced solutions.
- Prioritizing AI empowers BSI with a competitive advantage, enabling access to emerging market sectors and reinforcing industry leadership.
- 4. BSI's commitment to AI reflects a client-centric ethos, delivering tailored solutions that precisely address evolving business imperatives for enhanced operational efficacy.
- BSI's strategic alignment with the burgeoning realm of Al underscores its dedication to remaining at the forefront of technological innovation, in harmony with Bluesky Digital Assets' overarching vision.



Why the Blockchain Focus? -

- Bluesky Digital Assets(BSDA) maintains a blockchain focus to capitalize on its disruptive potential in transforming industries and revolutionizing digital asset management.
- BSDA recognizes blockchain's foundational role in decentralization, security, and transparency, aligning with its strategic vision for innovative tech solutions.
- 3. The blockchain focus of BSDA underscores its commitment to pioneering advancements in digital infrastructure, fostering trust and efficiency in diverse business ecosystems.
- 4. BSDA's emphasis on blockchain technology stems from its capacity to redefine traditional business models, unlocking new avenues for value creation and market expansion.
- BSDA's holistic approach integrates blockchain alongside other emerging technologies, ensuring a comprehensive suite of solutions to meet evolving market demands.



BSI - Current Tangibles

BSI has not just begun thinking about and acting on AI and the Blockchain, as a company **BSDA** recognized during its digital mining phase that the digital landscape would evolve and change and **BSDA** invested into R&D focused on, and around, AI and the Blockchain.

BSI has already launched a robust Web Engagement Platform that brings together diverse Business intent to adopt AI & Blockchain technologies and marry this need accurately with AI & Blockchain application and solution providers.

The current **BSI** Web Engagement Platform (WEP) can be found at <u>www.blueskyintel.com</u>

The **BSI** WEP already contains in excess of over 3900+ documented AI & Blockchain solution providers.



BSI - Current

BSI has built, and already released, the first two stages of an advanced and user friendly AI & Blockchain focused Web Engagement Platform (WEP).

The **WEP** has been purpose built to leverage and commercially benefit from a truly digital world and utilizes AI to deliver a more dynamic and accurate user experience that delivers value back to all parties engaged.

The **WEP** also serves as an engagement point bringing together Al & Blockchain focused Application/Software and Solutions Providers with potential investment interest from interested businesses and or individuals.

BSI Solutions Discovery Platform (SDP) currently has 3900+ Global Solutions listed.

BSI's Collaboration functionality **Co-Lab** is currently being prototyped for coding commitment and creation of the feature functionality and the ultimate deliverable. It is designed in great part to keep all users within the **BSI** platform by supporting engagement communications within the platform itself.





Al & Blockchain Web Engagement Platform

The next few slides are real screen shot captures of the current live platform.



AI & Blockchain Intelligence Platform







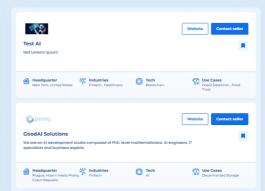
Find Solutions For Your Enterprise From 500+ Verified AI & Blockchain Solutions
Database

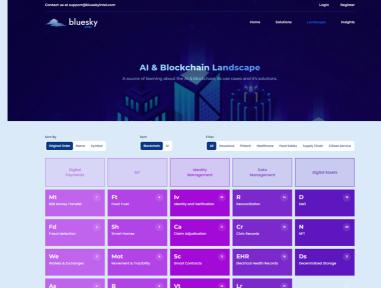
Discover AI & Blockchain Solutions





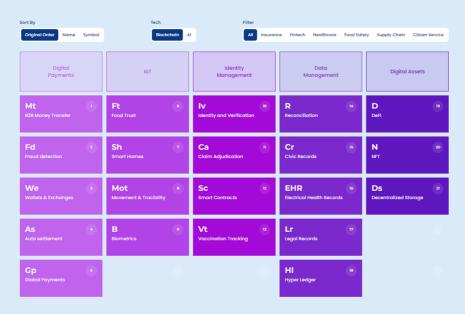
Industries	^
Insurance	
Fintech	
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Food Safety	
Supply Chain	
Citizen Service	
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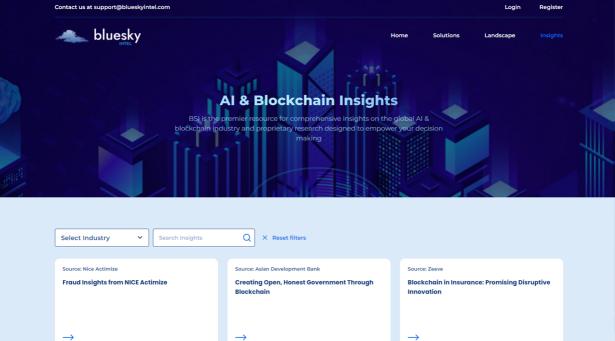


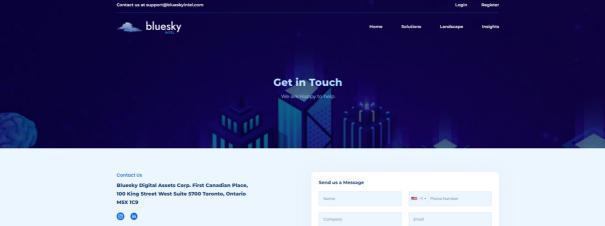


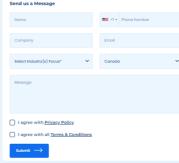
Legal Records

Hyper Ledger











Insights

Why You Need Blockchain?

- To make your business future ready with blockchain as core offering to your customers. It builds trust, trasparency and offers great security features that modern businesses required to bring differenciation in their offerings to their
- It does not matter in what indisutry you operate your business, blockchain in going to be the future tech to drive success to you business. It is highly recomended that you start looking at innovating your business with blockchain.



BlueSky INTEL is committed to design and develop an evolving tech to solve blockchain innovation, investment and growth decision making in global markets.

Our Values

We first wrote these four values when we started Bluesky INTEL. These values are the driving force to fulfil our promises to our customers, investors and society as a whole we thought it would take to build the world's smartest source of AI & blockchain industry intelligence.









AI & Blockchain Investment Opportunities

BSI offers proprietary deal flow to invest in global blockchain startups. Get access to early stage to growth stage startups innovating futuristic blockchain solutions.



Proprietary Deal Flow

We enable investors to find and connect with relevant and exciting investment opportunities in AI & Blockchain powered startups.

AI & Blockchain Investment Insights

Access insights to create your AI & Blockchain investment strategies and increases the alignment between desires and outcomes.

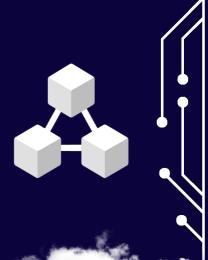


Current Progress

4000+ Solutions in multiple key industry verticals listed on the platform.

100+ Real-World Use Cases listed and augmented with filter capability to intelligently sort through the data output.

Collaboration Platform Prototype conceptualization is ready and design is in progress.



BSI - Current R&D Roadmap

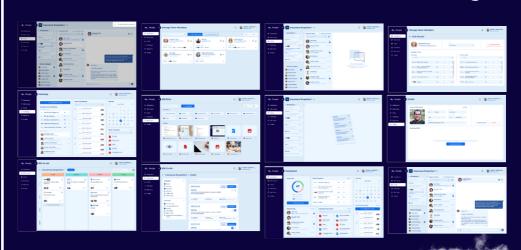
BSI is continuing development on its Web Engagement and Intelligence Platform in a staged approach.

The current technical roadmap has an elevated usage level of artificial intelligence (AI) methodologies being utilized to provide a better business, user, and solution provider engagement experience.

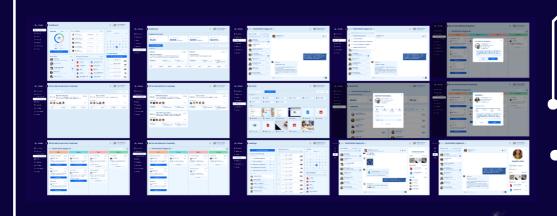
The utilization of **AI** more accurately connects and matches need and requirements with the appropriate solution and professional service.

BSI is planning to launch an internal collaboration module to the web engagement platform which enables all users, businesses, and solutions providers to remain within the **BSI** platform as they engage directly with each other without the need to use external messaging and or other communication options outside of the **BSI** platform.

BSI - Platform Collaboration/Communications Design Phase -



BSI - Platform Collaboration/Communications Design Phase -



Technical Roadmap

(current predictions and subject to change)

Calendar 2024

July 2024 to Sept 2024

Co-lab Lead and Project Management Capabilities for Solution Companies and Businesses January 2025

Enterprise database scale activities to support critical mass changes. Web framework scale in AWS Changes to support growth level 2

March 2024 to June 2024

GPT (AI) Based Requirement Creation Wizard for Businesses Oct 2024 Dec 2024

Advanced Document
Management Capabilities for
both Businesses and Solution
Companies

Business Roadmap (High Level Points)

(limited to BSI platform)

(current predictions & subject to change)

Calendar 2024



(Increased Signups)

The Al powered Business & Solution Provider Wizzard will be in full operation, listings expected to increase incrementally and business signups will increase with initial targeted Marketing initiatives

August - September

(Monetization)

Business model change to monetization strategies.

Colab module launch

Targeted 6-8K+ Blockchain Solutions Listings on Platform.

SaaS subscriptions enablement.

November

(Full Promotion)

With the completion of key feature functionality fully committed marketing and promotion campaigns will begin on scale

December

(Platform Maturity)

Exponential increases of listings on all sides, solution providers and businesses.

$_{\sf \Gamma}$ BSI - R&D Methodologies \cdot

BSI utilizes a "best practices" tech stack of technology.

BSI R&D leverages "cutting edge" not "bleeding edge" technology choices.

All design and development takes scale and interoperability into mind.

Security and privacy are top level concerns in all builds and deployments.

Advanced technology development choices like the use of Artificial Intelligence (AI) methods are utilized to add advanced functionality and dynamic capability.

Industry Standard and robust database solutions are implemented for maximum performance at all levels of scale and growth.

Global real-time 24X7X365 delivery of platforms and solutions is supported by a dependable web framework mainstream hosting infrastructure.

$_{\Gamma}$ BSI - Artificial Intelligence (AI)

BSI utilizes best of breed AI tools and methods while maintaining Responsible AI practices.

Use of a human-centered design approach

Utilization and identification of multiple metrics to access training and monitoring

If possible and when appropriate; direct examination of raw data

Measuring and constantly understanding the limitations of our models and datasets

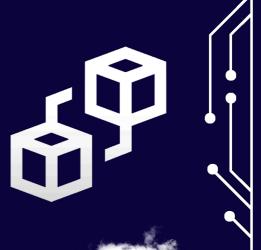
Continual and ongoing testing

Reviewing, monitoring, maintaining, and updating of the advanced AI systems post deployment

$_{\Gamma}$ BSI - Differentiation (a key example) -

BSI with its AI & Blockchain focused Web Engagement Platform has engineered its advanced search function and search results to be laser focused on AI & Blockchain with relevant and current data provided to its business skewed audience.

The **BSI** search engine, unlike that of a "Google" or "Bing" type of search, is not trying to be everything to everybody in a "boil the ocean" method, and is tightly focused on AI & the Blockchain, creating a more valuable result for the targeted audience.



BSI - The Path to Revenue & Profitability

BSI is focusing on a truly digital landscape now and for tomorrow.

BSI's Web Engagement Platform(WEP) provides multiple levels of revenue possibilities and attainment.

Premium subscription membership services using a monthly SaaS model create recurring revenue that grows with platform scale and adoption.

Traditional vendor marketing opportunities exploiting the specialized **WEP** and highly targeted audience create continual advertising revenue opportunities.

Professional service fees for **specialized engagement matching** become exponential as the **WEP** grows in size on a path to enterprise commercial scale.

Following permission based and privacy rules, **BSI's WEP** advantageously positions **BSI** with valuable data on real-world Business needs and solution provision. This data represents a significant proprietary Intellectual Property (**IP**) value that can be monetized in numerous ways.

BSI's beneficial and niche positioning around "everything AI & Blockchain" positions **BSDA** as a potential "buy" versus "build" target for a larger industry player wishing to expand or consolidate positioning in the Blockchain space.

Want to learn more?

BlueskyINTEL | Contact Us

or

Contact our CEO, Mr. Ben Gelfand

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