



bluesky

DIGITAL ASSETS

# About Bluesky Digital Assets

**Bluesky Digital Assets Corp. (BSDA)** is a Canadian publicly traded corporation (BTC.CN)

<https://ca.finance.yahoo.com/quote/BTC.CN/>

**BSDA** is primarily a technology company focused on monetizing opportunities associated with the Blockchain.

**BSDA** in its startup phase during the crypto mining boom operated digital mining facilities that consistently generated revenue and profitability.

**BSDA** has always maintained a diversified focus on the Blockchain and invested in R&D to explore opportunities differentiated from crypto mining efforts.

**BSDA** in response to a negative crypto market has pivoted focus to its R&D division **blueskyINTEL (BSI)**

To learn more about **BSDA** & **BSI**, please visit our websites located at:

**BSDA** <https://www.blueskydigitalassets.com/>

**BSI** <https://www.blueskyintel.com/>



# Forward-Looking Statements

Information set forth in this information/presentation may involve forward-looking statements under applicable securities laws. The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and the Corporation disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Although management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This information/presentation does not constitute an offer to sell or solicitation of an offer to buy any of the securities referenced and or described herein and accordingly undue reliance should not be put on such. Neither CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this information/presentation. We seek safe harbor.



# Learning About BlueSkyINTEL (index)

Who is **BlueskyINTEL (BSI)**

Why the Blockchain Focus

Current Tangibles

The Current Roadmap

R&D Methodologies

Differentiation

The Path to Revenue and Profitability



# Who is BlueSkyINTEL?

**BlueskyINTEL (BSI)** is the R&D division of **Bluesky Digital Assets (BSDA)**

The **BSI** division is responsible for all Research and Development (R&D) for **BSDA**

All Blockchain related development efforts for applications, technical solutions, and web platforms are performed by the **BSI** R&D team.

**BSI** has already launched its Blockchain focused Web Engagement Platform located at [www.blueskyintel.com](https://www.blueskyintel.com)



# Why the Blockchain Focus?

## **Trust**

(parties do not need to know each other to trust each other)

## **Decentralized Structure**

(no single or big six lead structure/institution)

## **Improved Security & Privacy**

(robust encryption/algorithms)

## **Reduced Costs**

(transactions cost a fraction of the current world values)

## **Speed**

(no delays, almost real-time)

## **Visibility & Traceability**

(maximum openness to scrutiny)





# Why the Blockchain Focus? (continued)

## **Immutability**

(ledger based blockchain makes changes or deletion not possible)

## **Individual Control of Data**

(maximum control over your own data)

## **Tokenization**

(asset values are converted to digital tokens)

## **Innovation**

(Global R&D to improve legacy processes)

## **Growth Opportunity**

(the business applications are immeasurable)

## **Unlimited Business Targets**

(virtually all business types can adopt the technology)



# BSI - Current Tangibles

**BSI** has not just begun thinking about and acting on the Blockchain, as a company **BSDA** recognized during its digital mining phase that the landscape would evolve and change and **BSDA** invested into R&D focused on, and around, the Blockchain.

**BSI** has already launched a robust Web Engagement Platform that brings together diverse Business intent to adopt Blockchain technologies and marry this need accurately with Blockchain application and solution providers.

The current **BSI** Web Engagement Platform (WEP) can be found at [www.blueskyintel.com](http://www.blueskyintel.com)

The **BSI** WEP already contains in excess of 1000 documented Blockchain solution providers.





# BSI - Current

**BSI** has built, and already released, the first two stages of an advanced and user friendly Blockchain focused Web Engagement Platform (**WEP**).

The **WEP** has been purpose built to leverage and commercially benefit from a truly digital world and heavily utilizes **AI** to deliver a more dynamic and accurate user experience that delivers value back to all parties engaged.

The **WEP** also serves as an engagement point bringing together Blockchain focused Application/Software and Solutions Providers with potential investment interest from interested businesses and or individuals.

**BSI** Solutions Discovery Platform (**SDP**) currently has **1000+ Global Solutions** listed.

**BSI** Collaboration functionality **Co-Lab** is currently being prototyped for coding commitment and creation of the feature functionality and the ultimate deliverable. It is designed in great part to keep all users within the **BSI** platform by supporting engagement communications within the platform itself.



# Blockchain Web Engagement Platform

bluesky  
INTEL

The next few slides are real screen shot captures of the current live platform.

Contact us at [support@blueskyintel.com](mailto:support@blueskyintel.com)

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# The world's leading platform for impact blockchain intelligence

BSI powers enterprises, startups and investors around the world with critical  
intelligence on the blockchain industry.

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Grow Your Business and Investment On Blockchain With BSI

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ResetSearch

ex-smart contract, fintech, insurance, fraud detection for credit card etc.

Industries

☐ Insurance

☐ Fintech

☐ Healthcare

☐ Food Safety

☐ Supply Chain

☐ Citizen Service

Use Cases

☐ Auto-Settlement

☐ B2B Money Transfer

☐ ...

IBM

WebsiteContact seller

IBM Supply Chain Intelligence Suite Food Trust

At IBM, we do more than work. We create. We create as technologists, developers, and engineers. We create with our partners. We create with our competitors.

Headquarter

Armonk, New York, United States

Industries

Food Safety , Supply Chain

Use Cases

Fraud Detection , Food Trust , Identity and Verification , Reconciliation , Movement & Tracibility

RightsHash™  
by AC-258

WebsiteContact seller

RightsHash™


by AC-258

BlueSky INTEL | Global Blockchain

https://blueskyintel.com/#variousolution

Grow Your Business and Investment On Blockchain With BSI

# Blockchain Intelligence Platform




### Discover Blockchain Solutions

Start Here

→

Find blockchain solutions from verified database with filters specific to your industry, use-cases and size of business.




### Invest in Blockchain Startups

Start Here

→

We enable investors to find and connect with relevant and exciting blockchain investment opportunities in global startup and innovations.



### Access Blockchain Industry Insights


Start Here


→


Get curated blockchain industry insights to invest, innovate and implement blockchain solutions.


Find Blockchain Solutions For Your Enterprise From 500+ Verified Blockchain Solutions Database

## Discover Blockchain Solutions

INSURANCE

SOFOCLE  
INSURANCE  
Insurra

TEMPLUM  
Templum

Tendermint  
Tendermint Core



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## Blockchain Landscape

A source of learning about the blockchain, its use cases and it's solutions.

Sort By

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Digital  
Payments

IoT

Identity  
Management

Data  
Management

Digital Assets

**Mt**

B2B Money Transfer

1

**Ft**

Food Trust

6

**Iv**

Identity and Verification

10

**R**

Reconciliation

14

**D**

DeFi

19

**Fd**

Fraud detection

2

**Sh**

Smart Homes

7

**Ca**

Claim Adjudication

11

**Cr**

Civic Records

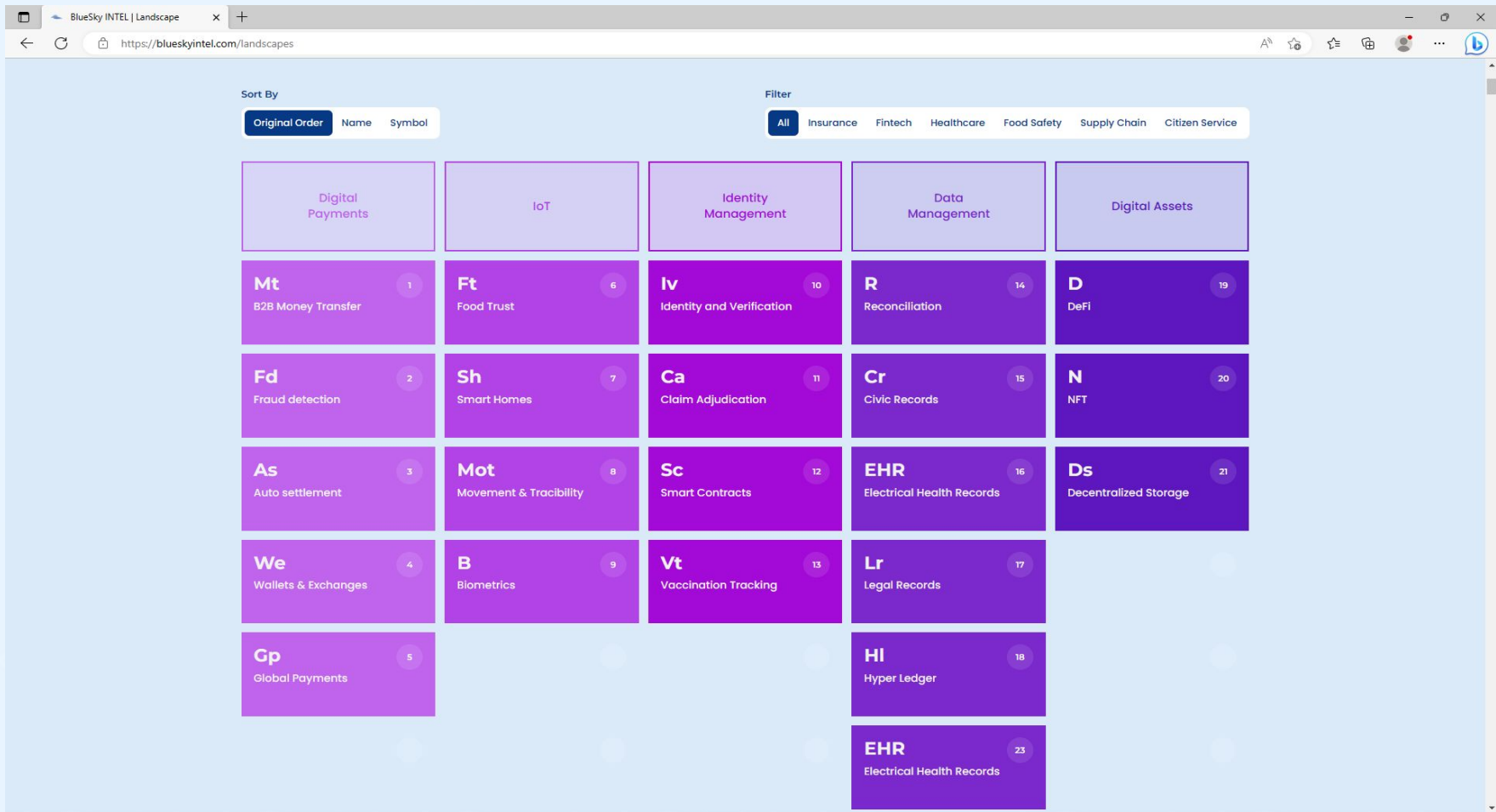
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NFT

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BlueSky INTEL | Impact Research

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https://blueskyintel.com/insights

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# Blockchain Insights

BSI is the premier resource for comprehensive insights on the global blockchain industry and proprietary research designed to empower your decision making

Select Industry

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🔍

✕ Reset filters

Source: Nice Actimize

**Fraud Insights from NICE Actimize**

→

Source: Asian Development Bank

**Creating Open, Honest Government Through Blockchain**

→

Source: Zeev

**Blockchain in Insurance: Promising Disruptive Innovation**

→

Source: WazirX

**How Will Blockchain Technology Impact The**

Source: Appinventiv

**Will Blockchain Revolutionize Healthcare? The**

Source: PLOS

**Blockchain technology in healthcare: A**

# Current Progress

**1000+ Solutions** in 6 key industry verticals listed on the platform

**50+ Real-World Use Cases** listed and augmented with filter capability to intelligently sort through the data output

**Collaboration Platform Prototype** conceptualization is ready and design is in progress



# BSI - Current R&D Roadmap

**BSI** is developing its Web Engagement and Intelligence Platform in a staged approach.

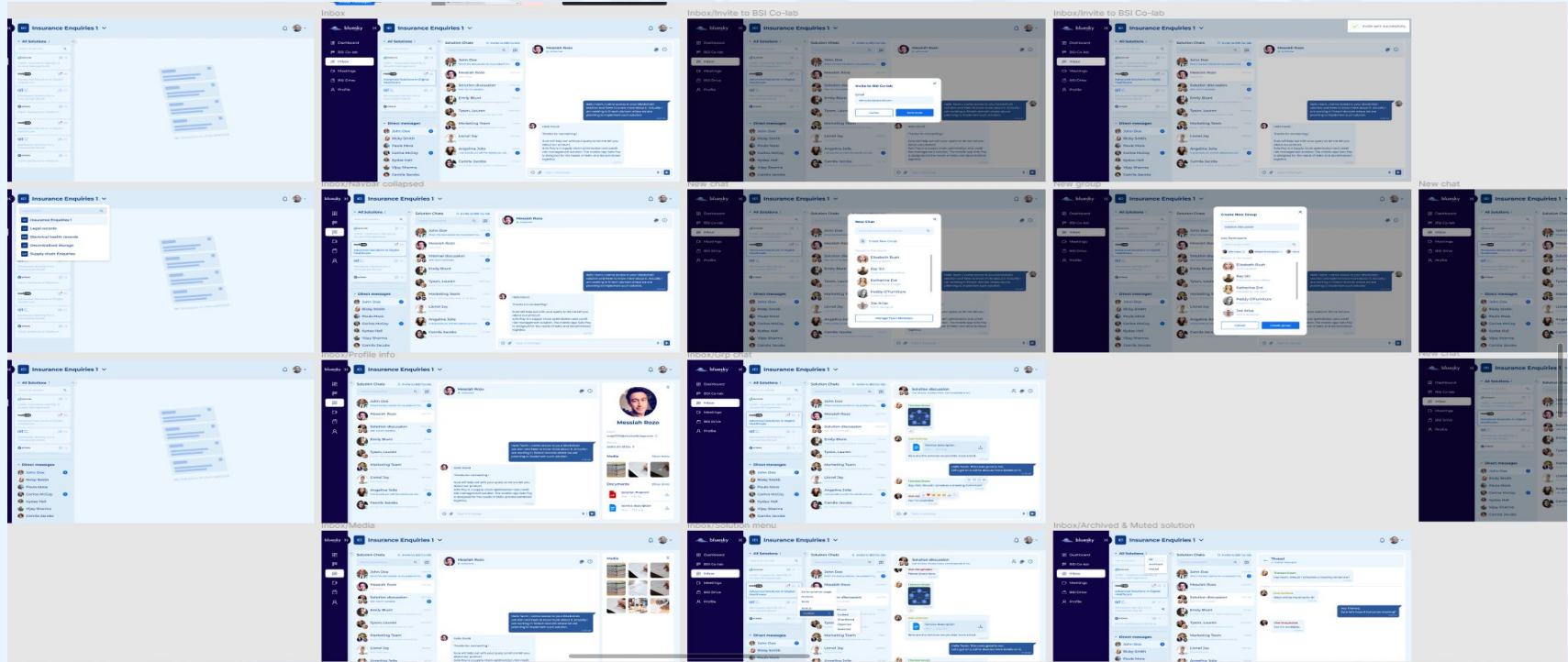
The current technical roadmap has an elevated usage level of artificial intelligence (**AI**) methodologies being utilized to provide a better business, user, and solution provider engagement experience.

The utilization of **AI** more accurately connects and matches need and requirements with the appropriate solution and professional service.

**BSI** is planning to launch an internal collaboration module to the web engagement platform which enables all users, businesses, and solutions providers to remain within the **BSI** platform as they engage directly with each other without the need to use external messaging and or other communication options outside of the **BSI** platform.



# BSI - Platform Collaboration/Communications Design Phase



# Technical Roadmap

(current predictions and subject to change)

**Calendar 2023**

**July/Aug 2023**

**(Co-Lab)**

Launch of Collaboration  
Module **(Co-Lab)**

**September 2023**

**(Monetization)**

Monetization  
module/functionality  
activation for subscriptions  
and SAAS revenue support

**November 2023**

**(AI)**

Artificial Intelligence **(AI)**  
training completion and  
release of models and  
integration to enterprise  
database

**December 2023**

**(Database & AWS)**

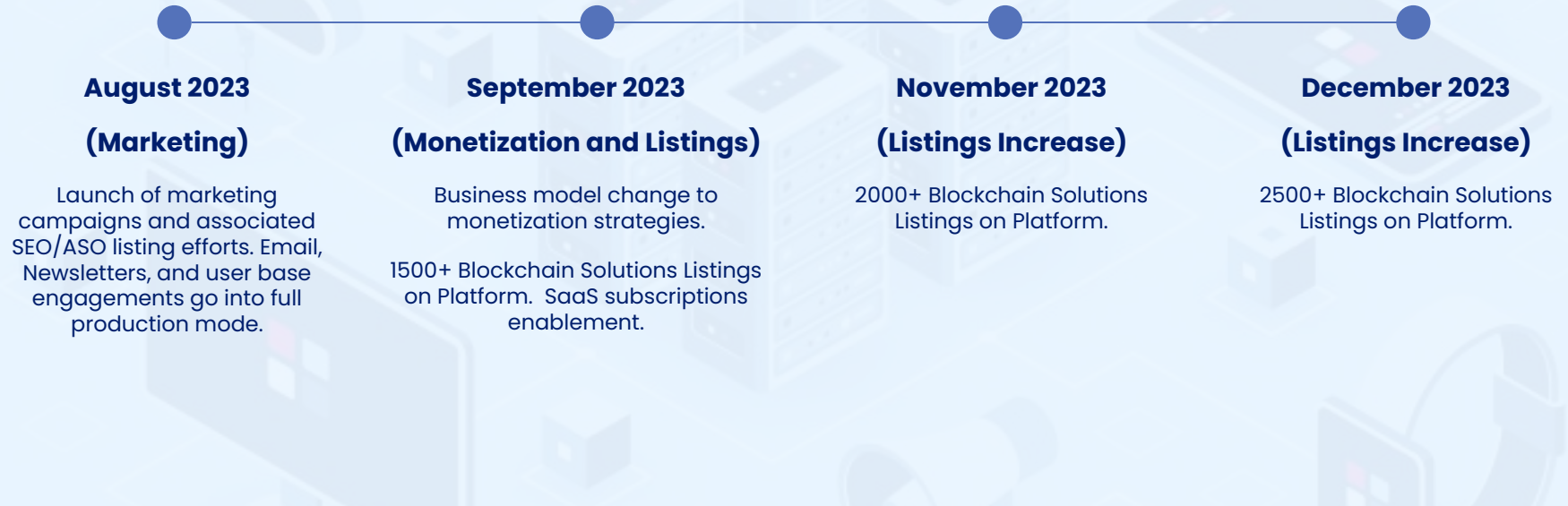
Enterprise database scale  
activities to support critical  
mass changes. Web  
framework scale in AWS  
changes to support growth  
level 2



# Business Roadmap

(limited to technical related listing items on BSI platform)  
(current predictions & subject to change)

## Calendar 2023



# BSI - R&D Methodologies

**BSI** utilizes a “best practices” tech stack of technology.

**BSI** R&D leverages “cutting edge” not “bleeding edge” technology choices.

All design and development takes scale and interoperability into mind.

Security and privacy are top level concerns in all builds and deployments.

Advanced technology development choices like the use of Artificial Intelligence (AI) methods are utilized to add advanced functionality and dynamic capability.

Industry Standard and robust database solutions are implemented for maximum performance at all levels of scale and growth.

Global real-time 24X7X365 delivery of platforms and solutions is supported by a dependable web framework mainstream hosting infrastructure.



# BSI - Artificial Intelligence (AI)

**BSI** utilizes best of breed AI tools and methods while maintaining Responsible AI practices.

Use of a human-centered design approach

Utilization and identification of multiple metrics to assess training and monitoring

If possible and when appropriate; direct examination of raw data

Measuring and constantly understanding the limitations of our models and datasets

Continual and ongoing testing

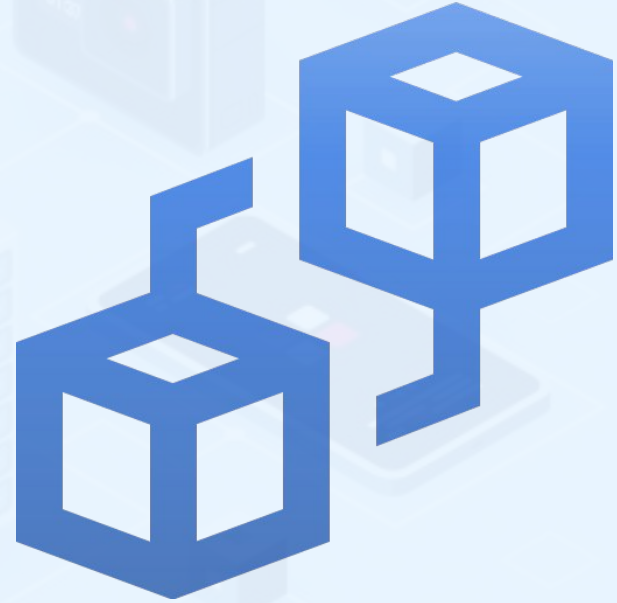
Reviewing, monitoring, maintaining, and updating of the advanced AI systems post deployment



# BSI - Differentiation (a key example)

**BSI** with its Blockchain focused Web Engagement Platform has engineered its search and search results to be laser focused on the Blockchain with relevant and current Blockchain related data returned results.

The **BSI** search engine, unlike that of a “Google” or “Bing” type of search, is not trying to be everything to everybody in a “boil the ocean” method, and is tightly focused on the Blockchain, creating a more valuable result for the targeted audience.



# BSI - The Path to Revenue & Profitability

**BSI** is focusing on a truly digital landscape now and for tomorrow.

**BSI's** Web Engagement Platform(**WEP**) provides multiple levels of revenue possibilities and attainment.

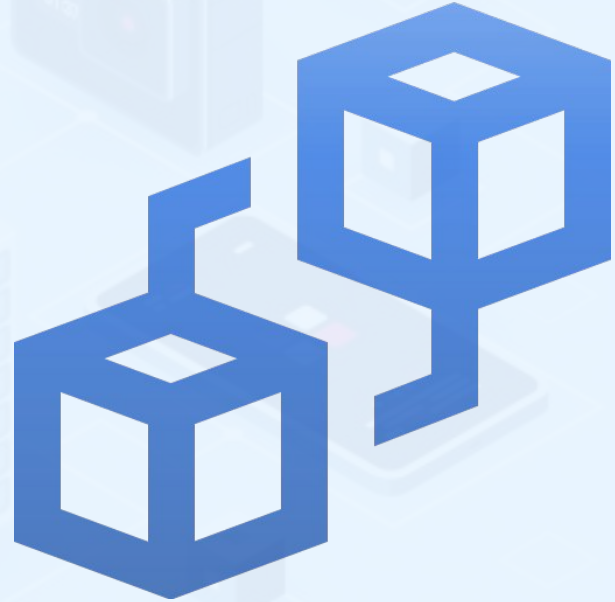
Premium subscription membership services using a monthly SaaS model create recurring revenue that grows with platform scale and adoption.

Traditional vendor marketing opportunities exploiting the specialized **WEP** and highly targeted audience create continual advertising revenue opportunities.

Professional service fees for **specialized engagement matching** become exponential as the **WEP** grows in size on a path to enterprise commercial scale.

Following permission based and privacy rules, **BSI's WEP** advantageously positions **BSI** with valuable data on real-world Business needs and solution provision. This data represents a significant proprietary Intellectual Property (**IP**) value that can be monetized in numerous ways.

**BSI's** beneficial and niche positioning around "everything Blockchain" positions **BSDA** as a potential "buy" versus "build" target for a larger industry player wishing to expand or consolidate positioning in the Blockchain space.



# Want to learn more?

[BlueSky INTEL | Contact Us](#)

or

Contact our CEO, **Mr. Ben Gelfand**

[ben.gelfand@blueskydigitalassets.com](mailto:ben.gelfand@blueskydigitalassets.com)

